

METHOD AND APPARATUS FOR PRODUCT COMPARISON

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5 ABSTRACT OF THE DISCLOSURE

10 A method of comparing products is disclosed. The method includes selecting
a first configuration representing a first product with a first attribute, selecting a
second configuration representing a second product with a second attribute, and
displaying the first attribute and the second attribute. As will be noted, the first
attribute is defined in the first configuration, and the second attribute is defined in the
second configuration.